



# opportunity

Success is where preparation and opportunity meet.



# WELCOME



- YESLIFE WELLNESS INDIA LIMITED established in the year 2022
- A Enterprise from Md Ansari Group.
- YESLIFE WELLNESS INDIA LIMITED is a Herbal & Nutraceutical segment of Delhi based StartUp, owned by Md Ansari Group of Companies.
- YESLIFE WELLNESS INDIA LIMITED came into existence with a vision to promote sustainable growth of indigenous and eco-friendly products that will help people to live in a congenial environment. YESLIFE WELLNESS INDIA LIMITED came up with a unique model of promoting consumer products in food, skin care, hair care, beauty and personal care section that are organic and vegan.
- YESLIFE WELLNESS INDIA LIMITED aims at giving you an opportunity to become an entrepreneur by retailing our products of wellness and also sharing the opportunity with others who would like to do the same and can spread the wellness too.
- We completely value the "Indian dream" and have aligned our business practices to our larger objective of being a premier catalyst in India's consumption-led growth story. Our constant endeavor is to usher positive socio-economic changes in communities. This objective remains embedded in our ethos even as we rapidly expand our footprints deeper into India.
- Modern retail is intended to drive fresh demand and consumption in new categories. Our strategy is based on a similar understanding of the Indian consumers, the products they want, and making these products available in every city, in every store format. YESLIFE WELLNESS INDIA LIMITED provides innovative offerings at affordable prices that are tailored to the needs of every Indian household.
- Being the emerging retailer in India's wellness space, we planning to expand brands in all locations across the country.
- At YESLIFE WELLNESS INDIA LIMITED, we guarantee the best products at the best prices.
   Amidst the ever-increasing array of private labels, we have opened doors in the world of wellness and general merchandise, including herbal, ayurvedic & organic sectors at prices that will surprise you.





We started our journey to create millionaires and We strive to enhance and encourage our Network under YESLIFE Community to engage with us for Prolonged financial benefits. Our aim to be among Top 10 Direct Selling Companies of India in the next five years.

We Strive to achieve the Parameters for the largest Direct Selling Industry providing the best customer satisfaction along with Products and Financial Stability. We strongly believe that YESLIFE's success is mutually dependent on our well managed network.



### Mission

Our founder and CEO Dr. MM Ansari truly believes that nature is the most powerful healer and holds the potential to treat every ailment if used efficiently, which is why He established this wellness brand with a vision to spread the power and goodness of Ayurveda and the mission to heal people with the harmony of natural ingredients in the form of Yeslife India's Ayurvedic Supplements.

Yeslife India's aims to reach every Indian house hold and wants to spread our healthy waves in natural way. We created an unique kind of platform in various dimensions to reach maximum people and can serve each citizen of India...



Ayurveda is considered by many scholars to be the oldest healing science. In Sanskrit, Ayurveda means "The Science of Life."

Ayurvedic knowledge originated in India more than 5,000 years ago and is often called the "Mother of All Healing." It stems from the ancient Vedic culture and was taught for many thousands of years in an oral tradition from accomplished masters to their disciples. Some of this knowledge was set to print a few thousand years ago, but much of it is inaccessible.

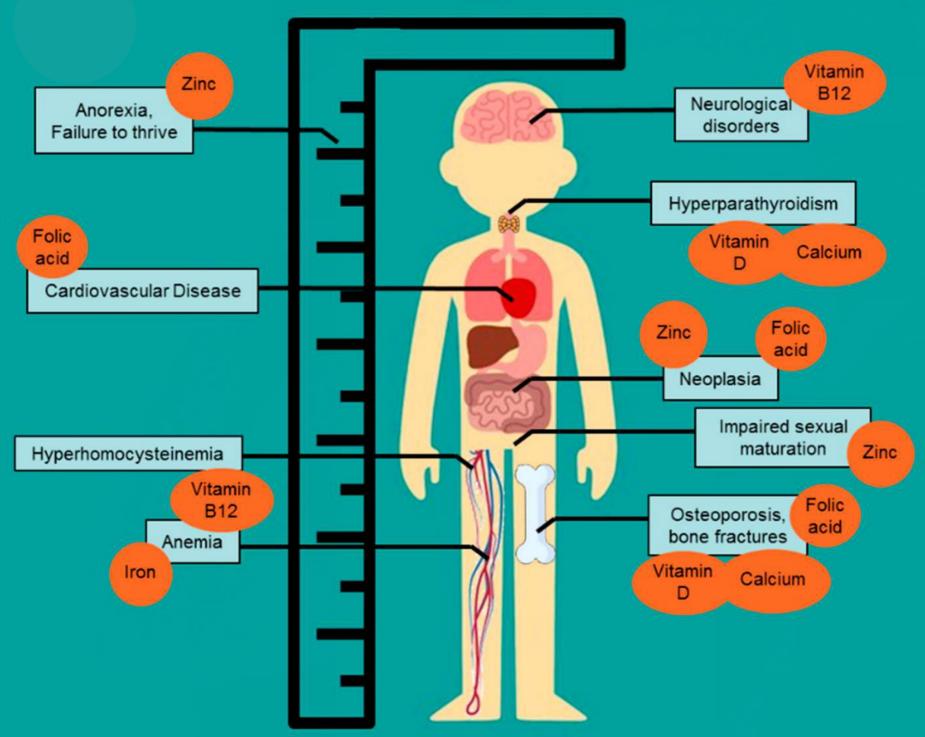




मानव शरीर 63 ट्रिलियन से अधिक कोशिकाओं से बना है। हमारे खान-पान की गलत आदतें हमारी कोशिकाओं को पोषण नहीं देती हैं जिससे हमारा इम्यून सिस्टम कमजोर हो जाता है। और हम बीमार हो जाते हैं। संतुलित पोषण और बेहतर समावेशन से शरीर की क्रियाशीलता सबसे अच्छी होती है



### **NUTRITIONAL DEFICIENCY DISEASES**





Other Causes of Growing Diseases









### **Dream Home**



## DREAMS





International & Domestic Tour



**Happy Family** 



**Bank Balance** 



**Healthy Lifestyle** 



# 4 ways of wealth creation

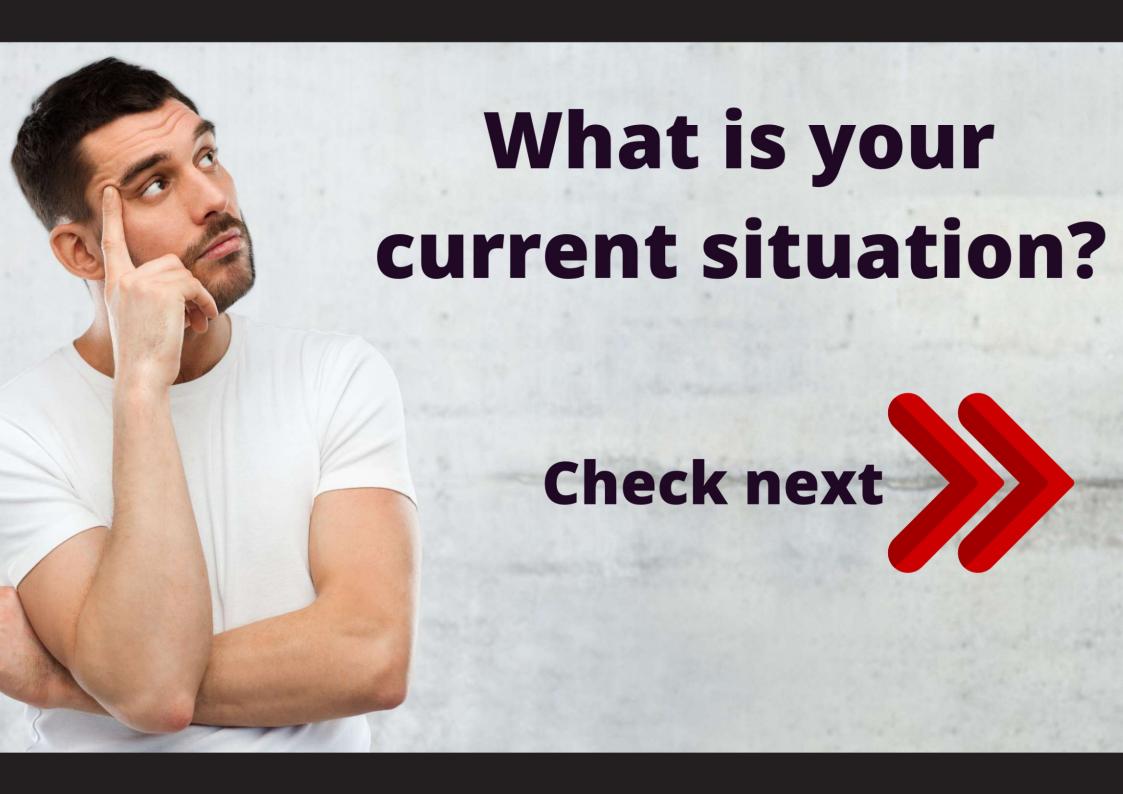
Employed 65%

businessman 4%

Self- Employed 30%



Investor 1%



### Data | An estimated 12.2 crore Indians lost their jobs during the coronavirus lockdown in April: CMIE

More than 3/4th of those who lost jobs are wage labourers and small traders; Tamil Nadu is among the worst hit States

The Hindu Data Team

#### THE HINDU

Over 122 million people in India lost their jobs in April, according to estimates from Centre for Monitoring Indian Economy. Around 75% of them were small traders and wage-labourers.

Tamil Nadu was among the worst-hit States. Its estimated unemployment rate in April was the highest among States and its labour participation rate among the lowest.

Kerala had the lowest labour participation rate in April.

#### Massive fall

The average employment reduced from an estimated 404 million during 2019-20 to 396 million in March 2020. In April it came down to 282 million (122 million estimated job losses).

Viewing in app? Click to see graph.

# JOB LOSS

#### **UNEMPLOYMENT CAUSED BY COVID-19 SECOND WAVE**

SECTOR	JOB LOSS
Travel/Tourism	4,200,000
Hospitality **	2,300,000
Retail	1,000,000
Startups*	20,000
<b>金</b> BFSI	18,000
Total	7,538,000



Data refers to job loss between January and May 2021

Source: Moneycontrol analysis





<sup>\*</sup>Non-essential category

<sup>\*\*</sup>Hotels & Restaurants

Image Credits: Pixabay



The Logical Indian Crew

#### Indian Businesses Suffered Loss Of Rs 15 Lakh Crore **During Second COVID-19 Wave**

Writer: Palak Agrawal

https://www.indiatoday.in/business/story/covid-2nd-wave-led-tobusiness-loss-of-15-lakh-crore-in-2-months-cait-1810088-2021-06-02

India. 3 Jun 2021 7:18 PM

Editor: Sanal M Sudevan | Creatives: Palak Agrawal

According to the Confederation of All India Traders (CAIT), out of the total business loss of nearly ₹15 lakh crore, retail businesses had lost ₹9 lakh crore while the wholesale trade suffered a loss of about ₹6 lakh crore.



**NEWS** 

LIVE TV

MAGAZINE

MY FEED CORONA INDIA

WORLD BUSINESS TECH

MOVIES SPORTS HAPPINESS QUEST

News / Business / Covid 2nd wave led to business loss of Rs 15 lakh crore in 2 months: CAIT

#### Covid 2nd wave led to business loss of Rs 15 lakh crore in 2 months: CAIT

Figures released by industry body CAIT suggested that local lockdowns have led to a business loss of approximately Rs 15 lakh crore in the last 60 days.

















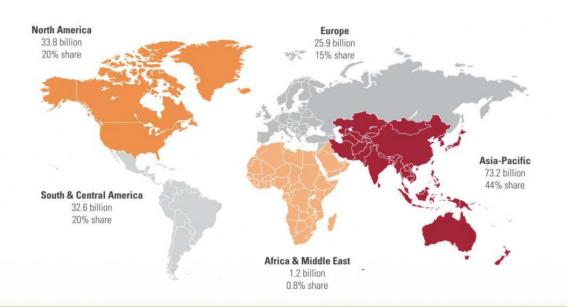




### **Direct Selling Industry**

Asia Pacific is the largest direct selling region in the world, followed by North America and South & Central America.

Major regions, 2012





## **Direct Selling Industry**

Driven by increasing share of middle income households and potential of increasing penetration, the direct selling market in India has the potential to reach INR 645 billion by 2025.

#### **Direct Selling Penetration - Global comparison**

In China, the direct selling industry has flourished 2006 onwards and has grown significantly over the past years.13 Currently, China's industry penetration stands at twice that of

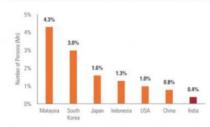
Other Asian markets like Indonesia, Japan and South Korea have much higher direct selling penetration levels. Malaysia has the maximum direct selling penetration in Asia with 4.3

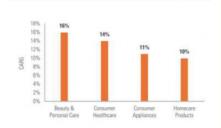
India's direct selling penetration is the lowest among comparable economies at ~0.4 per cent of the retail sales. Given its under-penetration in global comparison, it has a significant potential to growth going forward.

#### **Growth in Consumer Markets**

The overall industry growth in the key categories of direct selling such as health and wellness, cosmetics & personal care, household goods, and others can fuel direct selling

Most of these categories, which are key contributors to the direct selling industry are projected to grow at 10-15 per

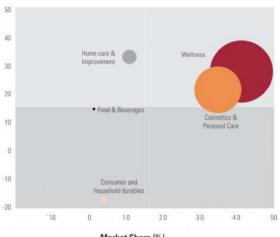




Source: Euromonitor, BCG Report 'The Tiger Roars, Capturing India's Explosive Growth in Consumer Spending', 2012, KPMG in India analysis https://assets.kpmg/content/dam/kpmg/pdf/2014/12/Direct-Selling.pdf

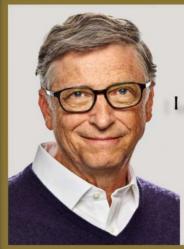
Health and Wellness is the biggest category capturing 47 per cent share in the direct selling market followed by wellness products and household goods.

#### **Product Categories**



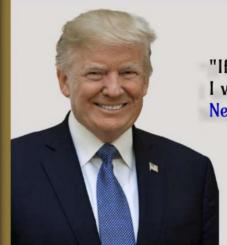
Market Share (%)

Note: X axis - Market share for 2012-13; Y axis - Growth per cent over a 3 period from 2010-11 to 2012-13, Size of the bubble represents market size Source: WFSDA website, Date 14 July 2014, KPMG in India analysis



"If I would be given a chance to start all over again I would choose Network marketing"

Bill Dates



"If I were starting over today, I would make millions in the Network Marketing Industry"

Donald Sterreton



"The richest people in the world look for and build networks, everyone else looks for work."





"Network marketing is all about marketing through people, for people, and by people."

Poin Climan

# LEGALS









# LEGALS

















**PLAN PRESENTATION** 



### **Activation, Joining & any Other Conditions**

- Registration Free
- Order Product On Any Amount or BV For ID Activation
- ID Activation on Any amount or BV
- •Minimum Payout- 100 INR

### Incomes

- 1. Retail Profit- 20% to 50%
- 2. Cash Back (self purchase)- 10%
- 3. Direct Referral Income of BV- 15%
- 4. Leadership Bonus of BV- 15%
- 5. Performance Bonus & Matching Of BV- 20%
- 6. Travel Fund Bonus of BV- 6%
- 7. Car Fund Bonus of BV- 5%
- 8. House Fund Bonus of BV- 2%
- 9. Yes Life Royalty Bonus (C.T.O)- 2%

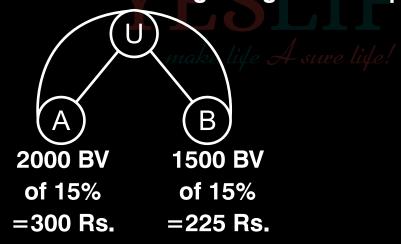


### 2. Cash Back (Self Purchase)- 10%

- When User Buy Any Product or Whatever the BV Will Get 10% Cash Back of His BV
- This Income Only For Self Purchase or Self Repurchase

### 3. Direct Referral Income Of BV- 15%

- You'll Get Total BV of 15% On every Direct Referrals on Whatever The BV
- There Is No Matching BV
- Business Volume Will Count On Single Leg For example see Image



U Will Get A + B = 525 Rs.

### 4. Leadership Bonus- 15%

Leadership Bonus will be Distribute From Users direct of 15% upto
 Levels From users downline as leadership Bonus

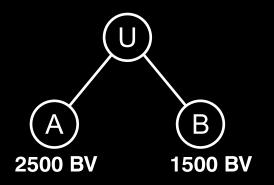
Levels	Matching	Percentage
Level 1	1:1	5%
Level 2	2:2	5%
Level 3	4:4	3%
Level 4	8:8	2%

- Example Criteria To Get Leadership Bonus

Levels	evels Performance Bonus Percentage		Leadership Bonus
Level 1	500000	5%	25000
Level 2	300000	5%	15000
Level 3	200000	3%	6000
Level 4	100000	2%	2000

- Your Total Income Would Be 48000Rs

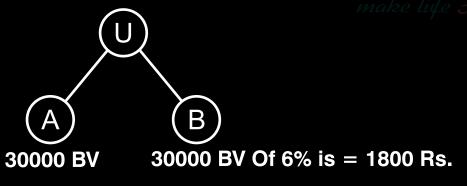
### 5. Performance & Matching Bonus- 20% (1:1 matching)



Here Matching 1500BV of 20% = 300 Rs

- A+B = 1500 Matching and 1000BV of A will be Carry Forward
- 2 Direct Are Mandatory in LEFT/RIGHT to Get this Income
- Left over BV Will Carry Forward

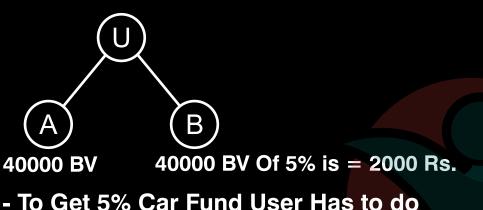
### 6. Travel Fund- 6% (Matching)



- To Get 6% Travel Fund User Has to do 30000BV Matching for 3 Consecutive Month
- Left over BV Will Carry Forward

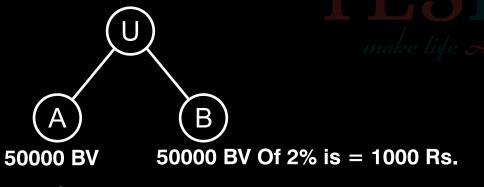


### 7. Car Fund- 5% (Matching)



- To Get 5% Car Fund User Has to do40000BV Matching for 4 Consecutive Month
- Left over BV Will Carry Forward

### 8. House Fund- 2% (Matching)



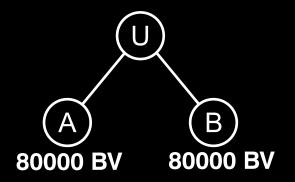
- To Get 2% House Fund User Has to do 50000BV Matching for 4Consecutive Month
- Left over BV Will Carry Forward





yeswellindia.com

### 9. Yes Life Royalty (C.T.O) - 2%





### **Ranks:- (On Matching BV)**

S. No	Ranks	Matching Point	Sales Point Volume	Matching Reward Bonus
1	Distributor	2	1	600
2	Star	20	10	4500
3	silver	40	20	9000
4	Gold	100	50	21,000
5	platinum	250	125	55,000
6	Diamond	700	350	1,85,000
7	Mayor	2100	1050	5,50,000
8	Ruby	4200	2100	12,00,000
9	Director	9000	4500	20,00,000
10	Sr. Director	18000	9000	35,00,000
11	Precident	40000	20000	55,00,000
12	Crown	80000	40000	90,00,000
13	Crown of King	1,60,000	80000	1,50,00,000

- Note:- 3000BV : 3000BV = 2Matching Point = 600 (1 Matching Point = 300)
- 3000BV : 3000BV = 1 Matching Reward Point
- Weekly Payout System
- Closing Every Monday To Sunday
- Payout On Tuesday

### **Payout Cycle & Closing**

- Weekly Payout System
- Closing Every Saturday and Tuesday will Payout Day

### **Other Term and Condition**

- (To Qualify the ID with Minimum 1600BV with in a Month To Get Income)
- Capping System

S. no	Rs	Qualify BV	Weekly Capping INR	Get Product Of MRP
1	3500	1600 BV	1Lakh Capp	5000
2	7000	3200 BV	1.5Lakh Capp	15000
3	14000	6400 BV	2.5Lakh Capp	30000
4	55000	21000 BV	Сарр	1.10 lakh

- If any One order BV above mentioned will Capping Work this type
- To Get capping slab Minimum BV Required within 30 days from D.O.J.

Dear leader, if you want to get your weekly income, then you have been given the option of three slabs, so that you can green your ID within 1 month and get your income.

1st salab-(1600 B V) ₹3500/-

2nd salab-(3200 B V) ₹7000/-

3rd slabs-(6400 B V) ₹14000/-

All our leaders are requested that if your business! 1600 BV is also less then your business will be reduced to zero in the next month

\* All leaders are requested that it is mandatory to have minimum 1600BV

# **OUR PRODUCTS**





Account Name:	YES LIFE Wellness India Limited	
Account No:	10118267822	
IFSC Code:	IDFB0020101	
Branch:	Barakhamaba road,Delhi	

yeswellindia.com